The role of phonological overlap in perceived iconicity in foreign signs

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Background

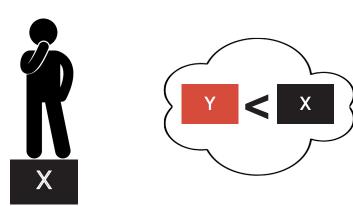
Language exerience affects iconicity judgement 4,1



Considerable amount of quantifiable overlap across unrelated sign languages 5,6

Research Question

RQ1: Are native signs judged to be more iconic than foreign signs?



RQ2: Are signs that are more similar in a foreign language perceived as more iconic?



This Study

Sign languages:

CSL



NGT



Method: 1) phonological overlap

2) iconicity rating

Analysis: (mixed effects model)²

iconicity rating ~ language

iconicity rating ~ phonological overlap

Phonological Comparison

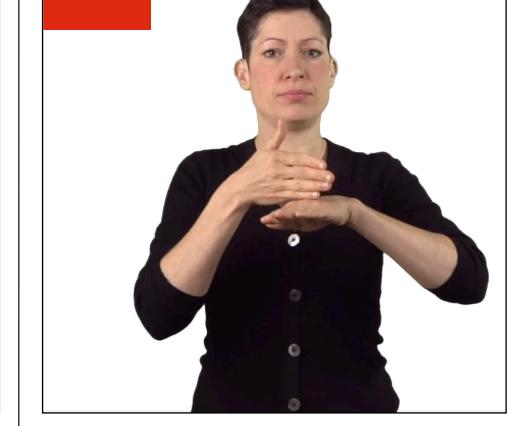
- Swadesh list signs from Global Signbank ³
- 24 phonological features coded
- Automated pairwise comparison
- Normalised for no. of features compared
- > Phonological Overlap Score (0-1)

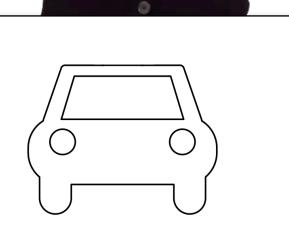


Feature	CAT CSL	CAT NGT	Comparison	Similarity Pts.
Location	Cheek	Cheek	X	0
Movement Direction	Ipsilateral	Ipsilateral	✓	1
Repeated Movement	0	0	✓	1
Alternating Movement	0	0	✓	1
Relative Orientation: Movement	Base	Back	X	0
Orientation Change	NA	NA	-	-
Handedness	2s	2s	✓	1
Contact Type	Initial	None	×	0

Stimuli



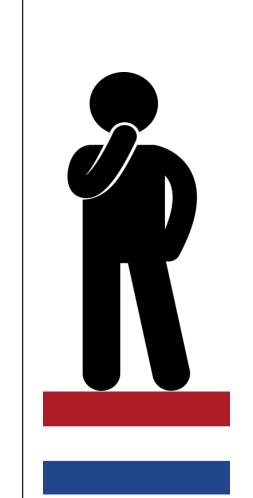


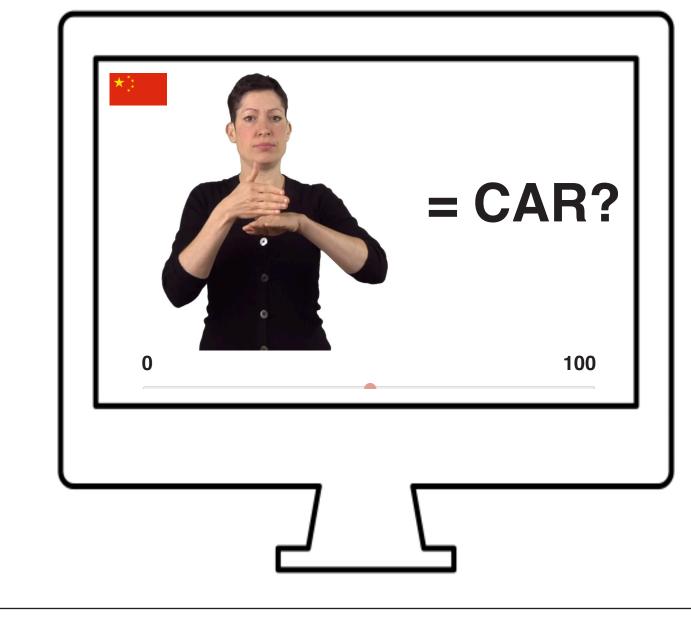




Iconicity Rating

- Online rating task
- 45 randomised blocks of paired signs (CSL, NGT)
- Iconicity rating for each sign (0-100)
- 9 deaf NGT signers (one-way rating)
- > Iconicity Rating (0-100)

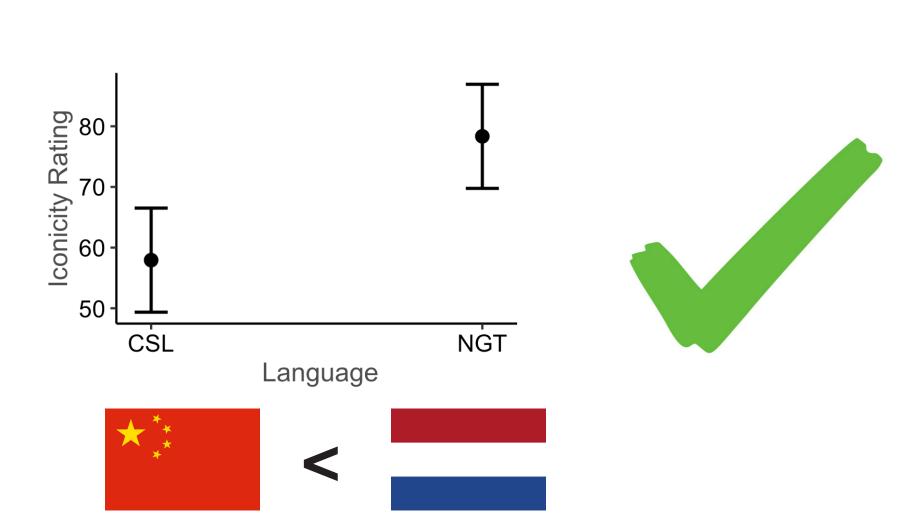




Results

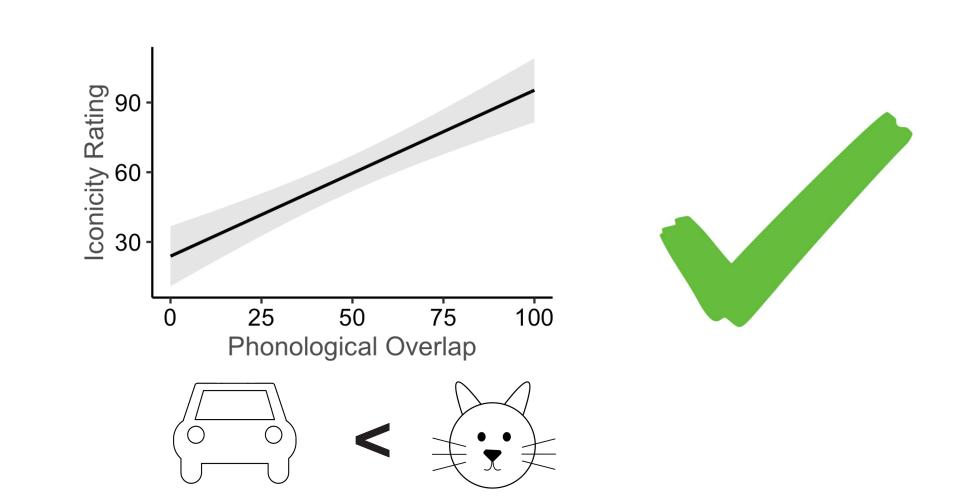
RQ1: Native more iconic than foreign?

Language predicts iconicity ratings



RQ2: High overlap more iconic than low overlap?

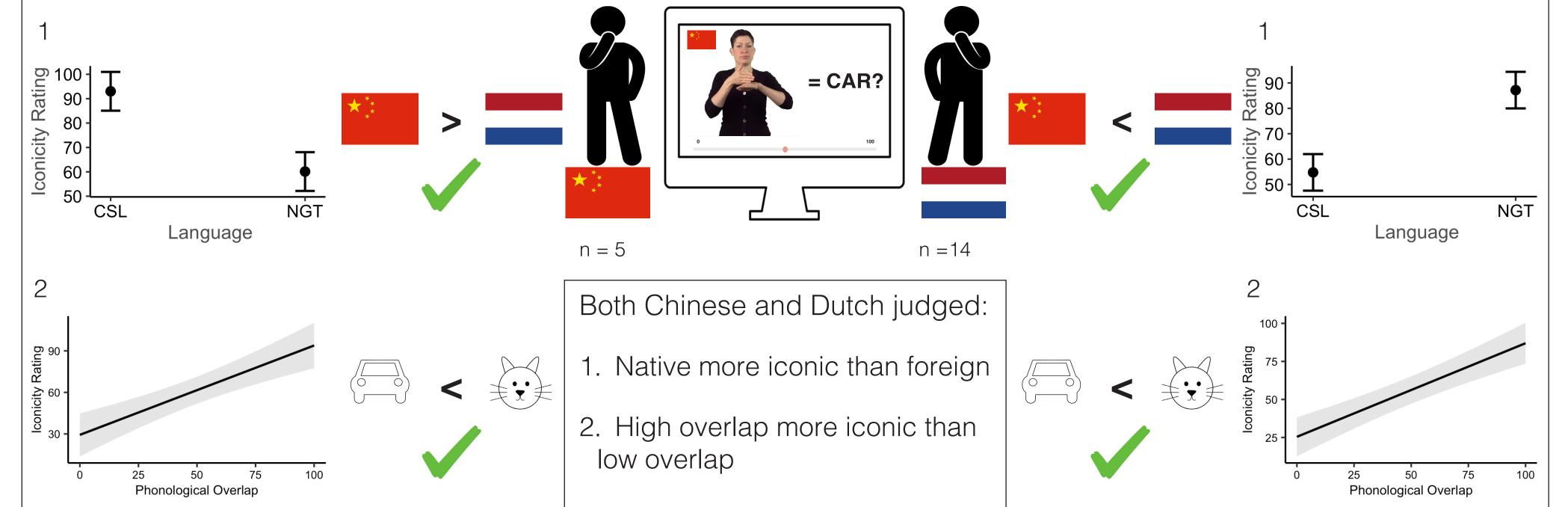
Degree of overlap predicts iconicity ratings



Discussion

- Repeated form-meaning mappings reinforce perceived iconicity
- Item by item variation: elements of language experience not captured by this study e.g. classifiers
- Cross-signing & IS: iconicity helps!
 Automated comparison may help predict communicative success in translanguaging

Follow-Up: Two-way Rating Task



Take-Home

Native language iconicity bias:

- (1) Native signs judged as more iconic than foreign signs
- (2) The more form overlap between native & foreign signs, the more iconic the foreign sign

References

1. Adam, M., Iversen, W., Wilkinson, E., & Morford, I. P. (2007). Meaning on the one and on the other hand. In C. Ljungberg, & O. Fischer (eds.), Insistent Images, 5, 211-227. Amsterdam: John Benjamins. 2. Baayen, R. H., Davidson, D. J., & Bates, D. M. (2008). Mixed-effects modeling with crossed random effects for subjects and items. Journal of Memory and Language, 59(4), 390-412. 3. Crasborn, O., Zwitserlood, I., van der Kooij, E., & Schüller, A. (2018). Global SignBank manual. 10.13140/ RG.2.2.36603.82729. 4. Occhino, C., Anible, B., Wilkinson, E., & Morford, J. P. (2017). Iconicity is in the eye of the beholder. Gesture, 16(1), 100-126. 5. McKee, D., & Kennedy, G. (2000). Lexical comparison of signs from American, Australian, British and New Zealand sign languages. In K. D. Emmorey & H. Lane (eds.), The signs of language revisited: An anthology to honor Ursula Bellugi and Edward Klima, 49-76. Mahwah, NJ: Lawrence Erlbaum Associates. 6. Parks, J. (2011). Sign language word list comparisons: Toward a replicable coding and scoring methodology (M.A. Thesis). University of North Dakota, Grand Forks, ND.

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